LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION - COMMERCE & CORPORATE SEC.

THIRD SEMESTER - NOVEMBER 2015

EC 3204 - PRINCIPLES OF ECONOMICS

Date: 12/11/2015 Dept. No. Max.: 100 Marks
Time: 09:00-12:00

PART - A

Answer any FIVE questions in about 75 words each:

(5x4=20 marks)

- 1. State the Scarcity definition of economics.
- 2. What is meant by elasticity of demand?
- 3. Define National Income.
- 4. What are the technical attributes of Consumption function?
- 5. What is meant by near money?
- 6. What do you mean by Velocity of Money?
- 7. List out the various types of budget deficit.

PART - B

Answer any FOUR questions in about 250 words each:

(4x10=40 marks)

- 8. Bring out the nature and scope of economics.
- 9. Briefly explain the short run and long run cost concepts.
- 10. Examine the determinants of Consumption function.
- 11. Explain the various factors that influence Investment.
- 12. Examine the functions of the Central Bank in India.
- 13. Highlight the various measures of Money Supply.
- 14. Distinguish between the Developmental and Non-Developmental expenditure.

PART - C

Answer any TWO questions in about 900 words each:

(2x20=40 marks)

- 15. Discuss the equilibrium price-output determination under Monopoly.
- 16. Examine the various methods of measuring National Income and the subsequent difficulties in measuring the same.
- 17. Examine the causes and suggest remedial measures for inflation in India.
- 18. Elucidate the merits and demerits of Direct taxes in India.

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